

Module #6: Interact With Impact (IWI)
Understanding Personal Communication Styles
Leader Guide/Facilitator Notes
Summary of Three Hour Seminar Time Schedule

Part 1: IWI: Understanding Personal Styles		Participant Workbook Page
15 Minutes	Introduction of Participants	
15 Minutes	Introduction: IWI: Understanding Personal Communication Styles	
	-Common People do Uncommon Things	Flipchart
	-Interact With Impact: Some Considerations	p 2
	-Start With Yourself	
	-Interact With Impact: A Model	Flipchart/p 3
	-Interacting With Various Degrees of Impact	p 4
20 Minutes	-Are You Left-Brained or Right-Brained?	Flipchart/p 5-6
	-Assessment, Reporting of Results, Discussion	
	-Left-Brained and Right-Brained Characteristics	p 7
25 Minutes	-Personal Style Exercise	Flipchart/p8
	-Assessment of Personal Style	pps. 9-10
	-Self-Scoring	pps. 11
	-Capturing of Participant Scores	Flipchart
15 Minute	BREAK	
25 Minutes	-Reproduce the Four Quadrants	Flipchart
	-Interpretation of Director, Analyzer, Reporter, Focalizer	
10 Minutes	-Summary of Behavioral Styles	p12
10 Minutes	-Small Group Activity	p14-17
15 Minutes	-All Participant Activity -Museum Walk	p14-17
20 Minutes	-Small Group Exercise	p 18-19
10 Minutes	Completion of Evaluations	
180 Total Minutes		